

Brand identity

Typeface

Aa

AaBbCcDd
EeFfGg
HhIi0123456789

This is The
Montserrat
Typeface

Context text and headlines

Montserrat Semibold

Montserrat Medium

Montserrat Regular

Color palette

Purple



CMYK 73 / 73 / 0 / 0
Pantone 2725 C

RGB 103 / 65 / 249
HEX #6741F9

Pink



CMYK 0 / 96 / 34 / 0
Pantone 213 C

RGB 248 / 31 / 108
HEX #F81F6C

Do's and Dont's

Broomx Logotype

